

MINUTES

MUNICIPAL REVIEW COMMITTEE, INC.

BOARD OF DIRECTORS

A special meeting of the Board of Directors of Municipal Review Committee, Inc. was held on Monday, December 3, 2024, at 10:00 a.m. in an online format via Zoom. In attendance were the following:

Directors:

Aaron Huotari, City of Bangor
Karen Fussell, City of Brewer
Melissa Doane, Town of Bradley
Belle Ryder, City of Orono

Steve Lewis, Town of Boothbay
Robert Butler, Town of Waldoboro
Bethany Leavitt, Town of Bar Harbor

Staff:

Michael Carroll, MRC Executive Director

Consultants:

Jon Pottle, Eaton Peabody

Guest:

Jessica Masse – Designlab

Joelle Ingalls kept the minutes of the meeting and President Huotari presided.

President Huotari convened the meeting at 10:00 a.m.

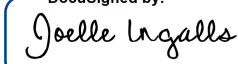
PRESENTATION BY DESIGNLAB ON MRC NAMING AND BRANDING

President Huotari provided a brief recap of the previous meeting in which the Board reviewed the name options for possible rebrand of the MRC. After Attorney Pottle provided a summary briefing regarding legal due diligence on possible name changes, the Board engaged in discussion regarding two possible names for consideration: Municipal WasteHub or Municipal WasteWorks. At the conclusion of discussion, the consensus of the Board was for Designlab to further develop naming materials using Municipal WasteHub. It was further discussed that any formal name change approval would occur at a

later date, possibly sometime in the early half of 2025, after additional review and consideration of naming materials, which was anticipated in the first or second quarter.

There being no further business, at 10:50 a.m. a motion, duly seconded, was approved to adjourn the meeting.

Respectively submitted,

DocuSigned by:

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Joelle A. Ingalls

Dated: December 11, 2024
